ORDER

Orders	Order / R	ev:	2699	9170										
	Alt Order #: Product Desc: Estimate: Flight Dates:		WOC14118536											
			KY (Gov										
			4279)							WHAS			
			05/0	05/03/23 - 05/09/23				Primary AE:			Taylor Fritsch			
		05/01/23 / 05/01/23 General				- Sales Office: - Sales Region:			TSWAS					
	Original Date / Rev: Order Type:								NAT					
			0011					Calobito	giorii					
Agency	Name: Buying Contact: Billing Contact:		Flexpoint Media / POL											
							Billing Type:			Cash				
								Billing Ca	lenda	r:	Broadcast			
			P.O. Box 1051				– Billing Cycle:			EOM/EOC				
				New Albany, OH 43054				Agency Commission:			15%			
Advertiser	Name: Demographic:		POL/ Daniel Cameron / R / Governor /				or /							
			A35+				New Business End:							
	Product C		e 1: AGY e 2: (POL) Political			ate: State Governor (LUR)			Advertiser External ID:		M214806			
	Revenue						Agency External ID: Unit Code:			39475AG				
	Revenue									General				
	Revenue	Code 3:	(POL) Candidate				Order Separation:			00:15:00				
	Priority:		P04											
Bill Plan					_		Total	-						
Start Date E	Ind Date	# Spots	Gross	Amount	Net A		Mont			# Spots	Gross Amo		Net Amount	Rating
05/01/23 0	5/09/23	16		\$2,805.00		\$2,384.25	May 2 Totals			16 16	\$2,80 \$2,80		\$2,384.25 \$2,384.25	0.00
A							Totals	•		10	ψ2,00	0.00	ψ2,504.25	0.00
Account Executiv		Sales Offi	се	Sales Reg	ion	Start Date / E	nd Dat	e		Order %				
Taylor Fritsch	-				-	Start Of Orde				100%				
Order Share			hare		Total									
WHAS		3	18%	\$2.8	305.00									
Market			100%		583.33									
Market			10070	φ10,0	00.00									
Competitive Sha	are	S	hare		Total									
CABLE			0%	• • • •	\$0.00									
			82%	\$12,7	778.33									
WAVE WBKI			0%		\$0.00									
VVDNI			0%		\$0.00									
			00/		¢0 00									
WBNA			0% 0%		\$0.00									
WBNA WDRB			0%		\$0.00									
WBNA WDRB WFTE			0% 0%		\$0.00 \$0.00									
WBNA WDRB WFTE WKMJ			0% 0% 0%		\$0.00 \$0.00 \$0.00									
WBNA WDRB WFTE WKMJ WKPC			0% 0% 0% 0%		\$0.00 \$0.00 \$0.00 \$0.00									
WBNA WDRB WFTE WKMJ WKPC WKZT			0% 0% 0% 0%		\$0.00 \$0.00 \$0.00 \$0.00 \$0.00									
WBNA WDRB WFTE WKMJ WKPC			0% 0% 0% 0%		\$0.00 \$0.00 \$0.00 \$0.00									
WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	Start End	d Inver	0% 0% 0% 0% 0%	Code	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	≲ Start/End	Гime	Davs	Len	Spots	Rate Pri	Rta T	vpe Spots	Amount
WBNA WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S	Start End 5/03/23 05/0		0% 0% 0% 0% 0%		\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start/End		Days - 1	Len :30	Spots 0 1	Rate Pri \$30.00 P04	Rtg T 0.00		
WBNA WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S N 1 WHAS 05	5/03/23 05/0	9/23 Acces	0% 0% 0% 0% 0%	/ 10-11a	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Break					-		-		Amount \$30.00
WBNA WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S	5/03/23 05/0 idex: 87	9/23 Acces ACCI	0% 0% 0% 0% 0% 0%	/ 10-11a AILY	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Break	10-11a		- 1		-		-		

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Order / Rev:	2699170	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14118536	Product Desc:	KY Gov	WHAS
Flight Dates:	05/03/23 - 05/09/23	Estimate:	4279	

Ln Ch Start End	Inventory Code Break	Start/End 1	īme Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/03/23 05/09/23	- 1 1	\$30.00	0.00						
N 2 WHAS 05/03/23 05/09/23	Local News @ 12p M-F CM	12-1p	11111	:30	5	\$90.00 P03	0.00 NM	5	\$450.00
	WHAS11 NEWS AT NOON								
1267689 Index: 91									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/03/23 05/09/23	11111 5	\$90.00	0.00						
N 3 WHAS 05/03/23 05/09/23		1-2p	11111	:30	5	\$90.00 P03	0.00 NM	5	\$450.00
1267689 Index: 88	GMA3								
		Data	Deting						
Start Date End Date Week: 05/03/23 05/09/23	Weekdays Spots/Week 11111 5	<u>Rate</u> \$90.00	Rating 0.00						
N 4 WHAS 05/03/23 05/08/23	•	4-5p	111	:30	3	\$100.00 P03	0.00 NM	3	¢200.00
N 4 WHAS 05/03/23 05/08/23	WHAS11 NEWS @ 4P	4-5p	111	.30	3	\$100.00 P03	0.00 10101	3	\$300.00
1267689 Index: 95	WHASTI NEWS @ 4F								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/03/23 05/09/23	<u>111</u> 3	\$100.00	0.00						
N 6 WHAS 05/03/23 05/03/23	Wed Prime C CM	10-11p	1	:30	1	\$300.00 P04	0.00 NM	1	\$300.00
	A MILLION LITTLE THINGS								
1267689 Index: 94									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/01/23 05/07/23	1 1	\$300.00	0.00						
N 8 WHAS 05/03/23 05/04/23	Thu Prime B CM	9-10p	1	:30	1	\$1,275.00 P03	0.00 NM	1	\$1,275.00
	GREY'S ANATOMY								
1267689 Index: 102									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 05/01/23 05/07/23	1 1	\$1,275.00	0.00					l	
							Totals	16	\$2,805.00